SCARAMOUCHE SAILING TRUST

Strategy 2025–2028
Executive Summary

December 2025

Opening the Door to Possibility

The Scaramouche Sailing Trust helps young people who might never get on the water to develop confidence, skills and life opportunities through the power of sailing.

We build on the trailblazing experience of the Greig City Academy (GCA) sailing programme, which has shown the extraordinary success young people from inner city backgrounds can achieve.

But the programme remains a one-off example. The barriers of cost, geography and perception prevent too many other young people from getting involved in sailing. We work with others to change that.

Our Mission

Our mission is to create life-changing opportunities for young people from diverse backgrounds through the power of sailing. We do this by:

- Sustaining GCA's exceptional sailing programme,
- Amplifying GCA's story to inform and inspire others,
- Collaborating with others to scale impact.

Who We Work With

Our primary focus is on state schools in areas of high deprivation. We break down barriers by offering opportunities to all motivated students, rather than selecting on the basis of socio-economic criteria.

We work with national sailing organisations, sailing partners, the maritime industry, schools and funding partners.

Our intent is not to replicate GCA's sailing programme but to bring its experience to other partners and schools in ways that work for their own contexts.

"Sailing made me fully focus in lessons so I didn't fall behind in class. I continue to sail to build a range of career opportunities.

Jessye Opoku-Ware
YJA Young Sailor of the Year (2024)
Photo: Cowes Week Youth Trophy Winners
Kai Hockley & Jessye Opoku-Ware (2024, GCA)

Six Principles for Success

Our approach is built on six principles learnt from GCA's success:

1. School commitment

A committed lead teacher making the programme work for individual students and other stakeholders, over years, with support from school leadership.

2. Individual progression

A variety of regular sailing experiences that develop skills and respond to individual students' aspirations, with distinct opportunities for girls.

3. Ambition

Exposure to high level sailing and role models that builds students' aspiration, motivation and abilities – and also inspires their supporters.

4. Existing facilities

Utilise existing sailing facilities, centres and organisations to provide regular, high quality and safe sailing experiences.

5. Engagement

Work with students, parents, volunteers and supporters to maximise the opportunities that sailing provides for young people.

6. Young people don't pay

Sailing activities and support costs (like transport and kit) are provided at no cost to young people, though they can help raise funds.

These principles should be applied in flexible ways to each context. This depends on a relentlessly positive, can-do approach by programme leaders.

"Sailing has had a profound impact on me, to the extent that it has influenced my career aspirations.

Samiya Miah
Paramedic Student at Greenwich University

> It gives me motivation, now I work hard in school, not only for sailing, but because I want something for myself.
>
> **Max Belcher**
> **Year 11, GCA**

Our Strategic Priorities (2026–2028)

A. Sustain GCA's sailing programme
Secure long-term funding, share learning and demonstrate the impact of Greig City Academy's programme.

B. Amplify GCA's story
Use compelling youth-led stories to inspire students, schools, funders, partners and policy-makers.

C. Collaborate to scale impact
Work with national sailing organisations to co-develop practical programmes and continue to learn together.

D. Strengthen our organisation
Build a lean, capable, values-driven organisation that is a reliable partner, ready for long-term impact.

What Success Looks Like

- Greig City Academy remains a beacon of inclusion and achievement in sailing.
- Many other young people from diverse backgrounds believe sailing is for them.
- A committed network of influential sailing organisations is working together to enhance young people's involvement.
- Pilot programmes are running with potential for growth on a national scale.
- Stronger links between sailing, education and employers.
- Scaramouche Sailing Trust is an efficient, effective and sustainable charity.

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